

Application No.: 09/505,915  
Amendment dated: June 4, 2004  
Reply to Office Action of: December 4, 2003

**IN THE SPECIFICATION:**

Please amend the specification as follows, reflecting added subject matter (*underlining*) and deleted subject matter (*strikethrough*).

**Amended Paragraph 2 on page 36 of the Specification:**

Generally, preliminary inquiries, offers for sale and requests for proposals all carry merchandise codes to indicate an area of interest for selectively identifying potentially interested vendors or buyers. As indicated above, an area of interest could be any element of a merchandise classification system for selectivity. Thus, an expressed are of interest with processing equates to a channel of commerce as stated above, e.g., sun cream. As a further element of classification, buyers or vendors also may be assigned specific codes, for example, designating a business primarily as, supermarkets, department stores, drug stores and so on.

**Amended Paragraph 1 on page 39 of the Specification:**

For calls originating from a registered terminal, the qualification unit T28 (FIGURE 5) stores the pertinent data, i.e., buyer or seller and reference PIN. The operation is illustrated in FIGURE ~~[[7]]~~ 6 by the block T46.

**Amended Paragraph 1 of the Abstract on page 49 of the Specification:**

A traffic control system selectively interfaces members of plural groups, as buyer groups and vendor groups, for video communication through a dial-up telephone system, for analyzing and compiling data, scheduling appointments, implementing conferences, consummating sales and the like. The ~~traffic~~ traffic-control system comprises a telephonic interface apparatus for interfacing remote telephonic terminals of the dial-up telephone system identified with the

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members of plural groups, a video recording unit for recording and playing video transcriptions, a storage memory for storing data on the members, including telephonic terminal numbers and area-of-interest codes and a control computer to selectively interconnect the video recording unit with the remote telephone terminals through the telephonic interface apparatus to record and receive video communication.